



Who
am I?

JALILA SAM-SIN

(Fashion) Brander

Contact

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My adress is in
Amsterdam.

About me

I am a dedicated, headstrong go-getter who loves to experiment and aim for the highest possible with a "no guts, no glory" -attitude.

Language

Dutch (Native)
English
French (A2)

Education

2016-2021: BA Fashion & Branding
at Amsterdam Fashion Institute

2018-2019: Honours degree
Fashion & Theories

2014 -2016: Undergraduate degree
Fashion & Design at Amsterdam
Fashion institute

2012 - 2013: Design Academy
Eindhoven

2006-2012: Grammar school at
Barlaeus Gymnasium Amsterdam

Qualities

Driven
Intuitive
Flexible
Independant
Analytic
Creative
Courageous
Team player

Skills

Indesign
Illustrator
Photoshop
Word
Excel

Concept development
Trend forecasting
Brand identity & strategy
Market research
Graphic Design

Experience

- | | |
|-----------|---|
| 2019-2021 | Brand manager at Mulas Hybrid Haus <ul style="list-style-type: none">— concept development— brand identity— art direction— production |
| 2020-2021 | Creative Concept Consultancy at Pien Studios <ul style="list-style-type: none">— concept development + art direction |
| 2018-2020 | Barista and manager at Quartier Putain <ul style="list-style-type: none">— service + hospitality— organizing events— team communication |
| 2017-2018 | Art Direction assistant at Al Dente Agency Paris <ul style="list-style-type: none">— graphic concept (press release, invitation, communication presentation)— art direction (references images research, crop campaign, mock-up campaign)— post-production assistant (retouch)— communication concept (campaign concept: writing + image) |
| 2017 | Manager at Lou Lou <ul style="list-style-type: none">— Manager |
| 2016-2017 | Service at Bar Botanique <ul style="list-style-type: none">— Service + hospitality |
| 2013-2015 | Sales at Sidestep <ul style="list-style-type: none">— Sales— customer service |
| 2013-2014 | Creative at The Style Lion <ul style="list-style-type: none">— content + concept development— production |